

PHILIP UVIETESIVWI

Product Manager · Automation Specialist · UI/UX Designer

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PROFESSIONAL SUMMARY

Multi-disciplinary digital professional with 4+ years of experience spanning product management, automation engineering, and UI/UX design. Shipped 3 live fintech and e-commerce products serving users across Africa and the diaspora, and built 15+ production automation workflows that reduced operational overhead by up to 70%. Equally comfortable defining product strategy, architecting multi-step automation pipelines, or taking a product from first wireframe to shipped UI across web and mobile.

CORE SKILLS

Product Management	Roadmapping, user stories, requirements gathering, sprint planning, OKRs, stakeholder management, go-to-market planning
Automation Platforms	Zapier, Make.com, n8n — multi-step workflows, branching logic, error handling, monitoring & reporting
AI & LLM Integration	OpenAI API (GPT-4.1, GPT-5.1), prompt engineering, async background processing, AI-powered product features
Integrations & APIs	RESTful APIs, Webhooks, Intercom, OpenPhone, Airtable, Slack API, Google Workspace, CRM/ERP systems
UI/UX Design	User research, wireframing, hi-fi prototyping, usability testing, design systems, accessibility (WCAG)
Mobile & Web Design	iOS & Android native patterns, SaaS dashboards, fintech products, marketplaces, responsive design
Data & Analytics	Google Sheets automation, Airtable pipelines, JSON/CSV processing, KPI tracking, funnel analysis
Agile & Delivery	Scrum, Kanban, sprint planning, cross-functional team coordination, dev handoff, release management
Tools	Figma, FigJam, Lottie, Maze, Jira, Asana, Linear, Notion, Miro, Airtable, Slack, MS Suite

CAREER HISTORY

Azany · Product Manager & UI/UX Lead

2024 – Present

- Own the full product lifecycle across 3 live platforms — Shop Azany (global marketplace), AzanyPay (multi-currency payments), and Africa Vision Card (cross-border remittance) — across web, iOS, and Android.
- Designed end-to-end UX for all three products: two-sided marketplace flows, KYC onboarding, live forex dashboards, 3-step transfer flows, instant virtual card activation, and multi-currency checkout.
- Managed roadmaps, stakeholder reviews, annotated Figma specs, and component libraries — collaborating closely with engineering through to launch across 8+ platform surfaces.
- Delivered consistent, accessible design systems across web and mobile, with WCAG-compliant UI patterns and platform-specific mobile details for iOS and Android.

Go Live Web EU · Product Manager

2023 – 2024

- Planned and delivered 45+ product improvements and internal automation features, reducing operational turnaround by 35% and manual workload by 70%.
- Led product requirement sessions, translating business needs into structured specifications, user stories, and workflow diagrams for engineering and design teams.
- Managed cross-functional delivery across engineering, design, and operations — responsible for code deployment reviews and production release approvals.

Wellnite · Automation Specialist & Integration Lead

2022 – 2023

- Designed and deployed 15+ production automation workflows using Zapier, Airtable, OpenAI API, Intercom, OpenPhone, Gmail, and Google Sheets.
- Built an AI-powered provider SMS system (GPT-5.1) with personalization branching, async processing, data-cleaning code steps, and Slack review delivery — cutting manual response time by 40%.

- Engineered a fully automated hiring pipeline covering candidate intake, AI resume parsing, custom assessment generation, IQ/EQ scoring, AI-driven evaluation, and automated approval/rejection flows.
- Created provider onboarding, compliance reminders, real-time call routing, unreplied message alerts, suspicious behaviour monitoring, and multi-channel lead acquisition automations — managing the full provider lifecycle end-to-end.

Petroleum Training Institute · IT Support Staff

2023

- Provided hardware, software, and network support; managed system configuration, maintenance, and delivered IT training programmes to staff.

Freelancer · Graphics & Web Designer

2018 – 2023

- Delivered branding materials (logos, brochures, banners, business cards) and user-friendly websites for multiple clients across concurrent projects.

SELECTED PROJECTS

Automation

Wellnite AI Comms System AI SMS triage and personalized reply engine (GPT-5.1) with outbound attribution tracking, rolling 15-message conversation memory, and Slack delivery for human review — serving the full provider communication lifecycle.

Hiring Automation Pipeline Six-stage automated hiring funnel: intake via Google Forms → AI resume parsing → personalised assessment generation & delivery → IQ/EQ scoring → AI evaluation → auto approval/rejection with candidate email and Slack notifications.

Provider Onboarding Suite Scheduled multi-channel outreach to providers with incomplete profiles (Intercom/Gmail/SMS fallback, deduplication, 500-record looping), Stripe setup guidance emails, and weekly supervisor/supervisee compliance reminders.

Lead Acquisition Engine Multi-channel first-touch and cold outreach with dual deduplication (phone + email), adaptive channel selection (email + SMS / email only / SMS only), Intercom CRM syncing, and Google Sheets tracking.

Rhea — AI Content Platform Led PM and delivery of an OpenAI-powered internal platform (GPT, DALL-E, speech recognition) generating text summaries, product reviews, code snippets, AI images, and transcriptions — with a custom-built management UI.

UI/UX Design

Shop Azany Two-sided global marketplace for African-made products — buyer and seller flows, product discovery, search & filter, cart, and AzanyPay-integrated checkout. Shipped on web, iOS, and Android. shopazany.com/en

Africa Vision Card Full cross-border remittance and prepaid Visa card UX — KYC onboarding, live forex dashboard, 3-step send flow, and companion mobile app for Africa and the diaspora. africavisioncard.com

AzanyPay Multi-currency payments card — 5 currencies in one account, instant virtual card activation, live exchange rates at checkout. Delivered as both a standalone product and integrated checkout within Shop Azany. azany.com

UK Tenancy App PM and UI design for a UK-market tenancy web application built on React and Django — defined requirements, designed interfaces, integrated payment processing, and provided post-launch support.

EDUCATION & QUALIFICATIONS

University of Benin — B.Eng. Computer Engineering

2023

CCNA 200-301 Network Fundamentals · Introduction to Cyber Security — Simplilearn

Computer Proficiency Trainer — Petroleum Training Institute, Warri 2022 – 2023 (Volunteer)

References available on request.